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New Products' search for
THE BEST NEW PRODUCTS OF 2005



[Healthier New Products]

Healthy Bites

Snacks

MacaPower bars

Ruth's Hemp Foods, Toronto, has introduced MacaPower bars. The bars are based on organic maca, a small root vegetable known as an Incan Superfood, which can boost energy, create hormonal balance and support the immune system. The bars have 2,000 mg. of maca per bar and come in Ginger Almond, Lemon Hazelnut and Chocolate Ginger varieties. They are free of refined sugars, artificial preservatives, fillers and colors. SRP: \$1.69

Baked Goods

Rudi's Organic breads

Rudi's Organic Bakery, Boulder, Colo., introduced two new USDA-certified organic bread varieties to its popular Whole Grains & Fiber line. New 14 Grain and Apple 'n Spice join Rudi's Organic Bakery's 7 Grain with Flax and Wheat and Oat. Rudi's Organic Bakery's 14 Grain bread is considered versatile, with a mild flavor suitable for a peanut butter and jelly sandwich, yet hearty enough for a deli-style sandwich with meats and cheeses. The Apple 'n Spice bread is baked with chunks of organic apples lightly kissed with brown sugar. SRP: \$2.99

Frozen foods

Raspberry Sorbet

Natural Choice, Oxnard, Calif., recently introduced a Raspberry Sorbet. The frozen dessert company made the USDA-certified organic sorbet with sun-ripened fruits directly from its farms. The dessert is fat-free, dairy-free, cholesterol-free and preservative-free. SRP: \$3.29-\$3.89

Shelf Stable

Supermac & Cheese

Kraft Foods Inc., Northfield, Ill., introduced a better-for-you twist on a cheesy classic, Supermac & Cheese pasta and sauce. Providing a good source of whole grains and vitamins B1, C, D and E and an excellent source of calcium in each serving, Supermac offers the cheesy flavor and fun kids want, while providing a more nutritious meal option that moms can feel good about serving. SRP:\$1.99

Candy

Dare Realfruit Gummies

Dare Foods Inc., Spartanburg, S.C., recently introduced a line of gummy snacks that are made with real fruit juices and purées. Dare Realfruit

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[Healthier New Products]

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